



Privacy Policy

The following information outlines what you can expect from us in regard to protecting your privacy, the use of your data, sharing of information and complaints. Our privacy policy complies with GDPR (General Data Protection Regulation) enforced from 25th May 2018.

Company and data Controller's details

Tusk Trading
Whittington Way
Old Whittington
Chesterfield
United Kingdom
S41 9AG

Information we may collect from you:

- As a reseller we will collect the following details from you as supplied via our application form. Your name, the company name, accounts address, delivery address (if different from accounts), phone number, fax number, email address, company registration number, trade references and details as to the type of business you have.
- If you wish to apply for a credit account with us we will also need to collect the following data in addition to the above: names of the partners (if a sole trader or partnership), bank name, bank branch details, your bank account number, your bank account sort code, your estimated turnover per month and any additional branch addresses

Who has access to this information

The information you provide will be shared with the data controller and processor in order to fulfil your request to process an order or to contact you for marketing purposes. We will never share your information with third parties.

Where is your data stored

- Your data is stored in our CRM system and our order processing system
- Your data will always be kept securely whilst with us



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What do we do with your data?

We will use your data only for the purpose in which you gave us consent. If you have provided your name and address for us to process an order, that is all we will use that data for. Your data may also be used for marketing purposes but you will always have the option to opt out of these communications.

How long is it stored for?

Your data will be stored for the duration of your business relationship with us. For marketing purposes your data will be stored until you give us further notice that you are no longer interested by un-subscribing to our emails.

Your rights under GDPR

The right to be informed

You have the right to be informed about the collection and use of your data under GDPR guidelines as highlighted in the former sections of this privacy policy.

The right of access

You have the right to make a written request to access your personal data. This includes a description of the personal data, the purposes for which it is being processed, recipients, retention period and rights of rectification, erasure, restriction and objections.

The right to erasure

You have the right to request that businesses delete the personal data that they hold on you in certain instances.

The right to restriction of processing

You have the right to obtain restriction of processing in certain instances such as: when accuracy is contested, if processing is unlawful, if data is no longer needed, pending a right to object action.

The right to data portability

You have the right to obtain a copy of your personal data from the controller.





The right to object

You have the right to object to processing on the basis of situations such as 'profiling' and/or behavioural marketing.

Rights in relation to automated decision making and profiling

You have the right to object to decisions made solely by automated means such as automated profiling.

Your Rights - Marketing and Mailing Lists

We may contact you via email with marketing related offers and updates. You can un-subscribe from these emails at any time by clicking the un-subscribe link on the email.

Complaints

Tusk Trading is an ISO 9001 registered company and as such we work to a strict complaints procedure. Therefore, we meet the highest standards when collecting and using information. However, if you do have a complaint please bring it to our attention in writing:

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Policy Changes

Any changes to this policy will be posted here



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